**[Straight-laced:]**

Mr./Ms./Mrs. [Manager's Name]:

Have you heard of TED Talks? They're quick lectures on ideas worth spreading, like [how to properly use a paper towel to dry your hands](https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&sqi=2&ved=0CCoQtwIwAA&url=http%3A%2F%2Fwww.ted.com%2Ftalks%2Fjoe_smith_how_to_use_a_paper_towel.html&ei=j2UzUuO2JYe6qQH3lYDoDw&usg=AFQjCNFq5S-4DQZDHj3gDa6VE3FNlHkoCg&sig2=QSAJ9vmV1i3Wt7g7kE_A5w&bvm=bv.52164340,d.aWM" \t "_blank) or [how to end world hunger](https://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=1&cad=rja&ved=0CDEQtwIwAA&url=http%3A%2F%2Fwww.ted.com%2Ftalks%2Fjosette_sheeran_ending_hunger_now.html&ei=d2UzUrLUHoiNqwH5rYHQDQ&usg=AFQjCNHdkBtGKtZZa8q9KNXDEJnD5VczuQ&sig2=HEYcogBRjKK2NnLOErz0Pg&bvm=bv.52164340,d.aWM" \t "_blank). They've spawned a number of independently hosted TED events in cities all over the world. This is the first year Dayton gets a TEDx event and I'd very much appreciate the opportunity to attend on Friday, November 15.

There are more than 30 speakers and performers from diverse backgrounds with exciting, new ideas to share. These presentations are designed to infuse and inspire me with the concepts and forward-thinking that will help me become a better person and leader.

This is also a great opportunity for me to meet new, active and connected people in the community. There will be time to mingle with important figures from around the Dayton area, making this a both a personal development and business networking event. I'd be honored to proudly represent our company at an event filled with influential community and business leaders.

This is the first TEDxDayton, ever, and I'd hate to miss it. TEDxDayton is a non-profit event sponsored in large part by a number of local businesses, though they still need to charge admission to cover the costs of the event. The tickets are $50, which includes my lunch. If you're able to pay for the ticket in addition to allowing me to experience TEDxDayton, I'd be greatly appreciative.

The inaugural event will be held from 9 a.m. to 4 p.m. Friday, November 15, at the Victoria Theatre, 138 N. Main St. in downtown Dayton. You can find out more about TEDxDayton on their website: [www.tedxdayton.com](http://www.tedxdayton.com/" \t "_blank).

Thank you in advance,

[Your Name]